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TRIAD-BASED BRAND AND DIGITAL COMMUNICATIONS AGENCY EXPANDS INTO TRIANGLE

High Point, NC—February 18, 2016—[Trone Brand Energy](#), a Triad-based brand and digital communications agency, has opened an office in Durham. The new office is located downtown in the American Underground building on Main Street. Through multiple offices the agency will continue providing the highest-quality service for current clients as well as expand new business development opportunities and have broader access to additional talent. Superior talent is critical for sustaining growth and this region offers talent to fuel Trone Brand Energy’s digital marketing and brand building practices.

“More and more of our growth is coming from regional companies that need branding and digital marketing expertise to compete with large national brands,” said Doug Barton, President at Trone Brand Energy. “These companies want a geographically close agency that is service-oriented and highly competent across these disciplines.”

The Triangle area of North Carolina is projected to be one of the fastest growing markets in the U.S. in the next few years. Trone Brand Energy specializes in many of the key industries that fuel the Triangle, including animal health, agrochemical life sciences and state government sectors.

“Choosing an office at American Underground will allow us to keep a finger on the pulse of the entrepreneurial hub and digital epicenter in the Triangle,” said Gary Towning, Executive Vice President at Trone Brand Energy. “The technology companies coming out of this region are extremely important for economic development. We believe these innovative organizations will pair well with our digital capabilities.”

Trone Brand Energy plans to continue expanding in additional Southeast markets in the next couple of years. For more information about the agency, please visit their [website](#). To contact the new office, you may call their main number at 336-886-1622.

About Trone Brand Energy

Trone Brand Energy is one of the largest independent brand and digital communications agencies in the Southeast. They focus on energizing brands across all media. Their services include advertising, branding, media buying and planning, public relations and social media. They also offer strategic



consultation, analytics, a full suite of interactive expertise, digital and content marketing, app development and marketing automation. Trone Brand Energy is a member of [AMIN Worldwide](#), a global alliance of more than 50 independent marketing firms. As a member of AMIN, Trone Brand Energy provides international marketing solutions and delivers brand messages globally for clients. To learn more about Trone Brand Energy visit TroneBrandEnergy.com.

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